

7 TOUCH SCRIPT - ANSWERING MACHINE & CONTACT SCRIPT

Send www.cemnbetatest2.com

Hello (PNM –potential new member). This is _____. I just sent you an exciting video, which introduces the Community Empowerment Movement Network program. I'm asking you to be a member of my movement group to review this video and share your opinion with me. I would like to schedule a short call with you to hear your thoughts. I will contact you tomorrow to find a good time for us to talk so my movement group's review can be completed quickly. My contact number is _____. I will be sending a video on the program so look out for it. Thanks!

SCRIPT TWO-PHONE SCRIPT (Touch 2 & 3 if needed)

Hello (PNM-potential new member). This is _____ and I wanted to follow up to make sure you received my voice and e-mail messages about the Community Empowerment Movement Network program. Have you had a chance to review this information? (Reviewed Touch 1) Great, you have reviewed the information, what is your opinion! (Be quiet and listen. Here, if you feel you can close the prospect do it or say) You can set up a Website presentation or set up an appointment with an expert. "I am not the expert but what are some days/times you are available and I will set up an appointment with one of the company leaders who can answer your questions".

(Have not yet reviewed anything- Touches 2 & 3 if needed)

Because I value your opinion, let me do a couple of things:

1. I will send you a link to our business information page.

(www.businessandbank1.com - Touch 3).

(Touch 4, 5, 6, 7 if needed)

3. Let me invite you to a Monday Night Call which is at (your time zone (7:00 PT, 8:00 MT, 9:00 CT and 10:00 ET and the phone number is (818) 922-0801, access code is 4639366#.

(Touch 4, 5, 6, 7 if needed)

4. Lastly, invite them to your local area meeting if there is one.

I value the importance of the Community Empowerment Movement Network Program and value you receiving complete and accurate information, let me set up an appointment with you within the next three days. What are some days and times that work best for you? Great! Let me call you on _____ at _____ am/pm. Have a good (morning, afternoon or evening)!

CLOSE (Use at any point where the prospect is ready to Join)

Benefits of joining Community Empowerment Movement Network!

- *We are a Financial Small Business Educational Program .
- *Our Cause is to empower communities of all races and financial backgrounds.
- *We have access to over 100 banks across the country.
- *We specialize in helping people with credit challenges.

Question: Are you in a position to get started today with a low monthly membership fee of only \$10 down and \$10 a month?

Touch (5,6,7 if needed)

Great, let's get you started with the Community Empowerment Movement Network today. I just need 20 minutes to get you set up. Let's go to www.cemnbeattest.com and I'll walk you through the steps.